

Biography of Jeffrey Pollock



Jeffrey Pollock is President of ***J. Pollock, Incorporated (J. Pollock)***. He has been an energy advisor since 1975. Mr. Pollock has a Bachelor of Science Degree in Electrical Engineering and a Masters in Business Administration from Washington University. Additionally, he has completed a Utility Finance and Accounting course.

Upon graduation, in June 1975, Mr. Pollock joined Drazen-Brubaker & Associates, Inc. (DBA). DBA was incorporated in 1972 assuming the utility rate and economic consulting activities of Drazen Associates, Inc., active since 1937. From April 1995 to November 2004, he was a managing principal at Brubaker & Associates, Inc.

In his over 40 years of practice, Mr. Pollock has been engaged in a wide range of consulting assignments, including energy and regulatory matters in both the United States and several Canadian provinces. He has prepared financial and economic studies of investor-owned, cooperative, governmental and municipal utilities on revenue requirement, cost

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of service and rate design issues; conducted site evaluations; assisted clients with the procurement and management of electricity in both competitive and regulated markets through RFPs and direct negotiations with suppliers; and prepared market assessments and price forecasts. Jeff has also developed and presented seminars on electricity issues.

Mr. Pollock has worked on various projects in many states and several Canadian provinces. This includes advising several industry groups and legislative coalitions on regulatory policy issues. He has testified before the Federal Energy Regulatory Commission and state regulatory commissions of Alabama, Arizona, Arkansas, Colorado, Delaware, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Minnesota, Mississippi, Missouri, Montana, New Jersey, New Mexico, New York, Ohio, Pennsylvania, Texas, Virginia, Washington, and Wyoming. He has also appeared before the City of Austin Electric Utility Commission, the Board of Directors of Santee Cooper, the Board of Public Utilities of Kansas City, Kansas, the Bonneville Power Administration, Travis County (Texas) District Court, and the U.S. Federal District Court.

Mr. Pollock has authored several papers on timely topics and has been a featured speaker at industry conferences.

J.Pollock, Incorporated assists clients to procure and manage energy in both regulated and competitive markets. **J.Pollock** clients include commercial, industrial, and institutional energy consumers. The **J.Pollock** team also advises clients on energy and regulatory issues. **J.Pollock** is a registered aggregator in the State of Texas (Certificate No. 80051).

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